

PROJECT BRIEF

Client:	Bigfoot Donuts	Deadline:	04/30/23
Project Name:	Custom Cavities	Author:	The Interns

THE ASK

What is the objective of the project?

Here you need to **define the problem**. That is, you will include the need statement and target audience that you created as part of the previous module's assignment, based on Lionel.

In this section, you'll also describe your solution: what your web app will be and how it meets the need statement.

Needs: A customer needs a fast and easy way to create a customized donut.

Solution: Create a simple web application that will allow the user to easily navigate the interface to customize their donut. To create an easy layout to navigate, we'll create pages for each customization type separated into the following categories: the base of the donut, the fill of the donut, the topping on the donut and the box the donut comes in. In addition, there will be an image at the top of the page with a live preview of your custom donuts, as well as indicators below displaying the options you have selected for your donut.

What are the deliverables?

Here you need to define your **minimum viable product**—exactly what it will include. You should include the number of screens and what would be on each screen (this can be brief).

Then, describe your three additional features—exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List the additional features in order of priority.

The minimum viable product we will supply is the navigation system with the different site categories and checkout page. There will be a minimum of two pages, one holding the different categories and the other being the checkout page. If resources and budget permit, we will also create a live feature preview of the donut.

Depending on budget and time, we will create the following features:

1. Previous orders page, allowing you to reorder a previously created donut,
2. A multi-delivery selection, allowing you to save multiple delivery locations.
3. A tracker, allowing you to track your donuts progression
4. A donut feed that will allow users to share their custom creations with other users on the platform. It will display the donut and the selections they choose.
- 5.

We do not include the feature donut preview in our minimal viable product due to resources with mobile devices. We do not want to create an unpleasant user experience for individuals ordering with a mobile device on mobile data. If we cannot create it to be mobile-friendly, we will opt out of this feature and instead focus on other features on our list.